



## Position Insights

- What attracted you to apply to a job at iluma Agency?
- Why do you feel you qualify for this position?
- What are the qualities you are looking for in your day-to-day activities in this position?

## Understanding Core Values

We pride ourselves in our Core Values. Please review these values below and respond to the corresponding questions.

**INTEGRITY** / Do the Right Thing When No One is Looking

**DEDICATION** / Have a "Can Do" Attitude

**INNOVATION** / Cultivate Solutions and Ideas

**EXCELLENCE** / Deliver Great Work Everyday

**COLLABORATION** / Be a Helpful Team of Innovators

- What Core Value do you most relate to and why?
- Please note three examples where you exhibited at least one of these Core Values in a previous position.